

# LOREN K. MIYAKE

Creative Director • Writer-Producer • Editor  
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## PROFILE

Multi-disciplinary storyteller with 20+ years shaping campaigns for film, television, and digital platforms. Equally fluent in concept development, scriptwriting, and hands-on editing. Known for crafting emotionally-charged, high-impact creative that connects audiences to stories. Experienced across broadcast, streaming, and interactive media — from national network promos to brand content and visual effects.

## EXPERIENCE

### The CW Television Network - Writer-Producer

*Burbank, CA | 2011-2022*

- Conceived, wrote, produced, and edited on-air and digital campaigns for flagship series including Supernatural, The Originals, Legacies, Dynasty, and Crazy Ex-Girlfriend.
- Delivered dozens of high-visibility promos, trailers, and social pieces that defined the CW brand tone and audience voice.
- Collaborated cross-functionally with marketing, design, and showrunners to maintain brand alignment and storytelling consistency.

### Crew Creative - Senior Editor

*Hollywood, CA | 2007-2009*

- Edited theatrical trailers and TV spots for studio and sports clients including Lionsgate and ESPN.
- Supported campaigns such as Tyler Perry's Why Did I Get Married?, The Bronx Is Burning, Kobe Doin' Work, and Marley & Me.
- Partnered closely with creative directors and producers to execute emotionally resonant, fast-turnaround deliverables.

### Freelance Film & Video Consultant

*Various Clients | 1993-2011*

- Served as writer, editor, director, and visual-effects consultant for projects spanning promos, music videos, and web content.
- Developed interactive experiences and motion graphics for clients including LucasArts and Motorola.
- Bridged narrative storytelling with technology and design across emerging platforms.

### Professional Wrestler ("Riki Ataki")

*Various Promotions | 1987-1991*

- Performed nationally for WWF (WWE), WCW, AWA, and independent circuits - an early study in character, spectacle, and audience engagement.

## EDUCATION

ArtCenter College of Design - BFA, Film | Pasadena, CA